File 77:Conference Progres Index 1973-2000/Jul (c) 2000 Cambridge Sci Abs
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(c) 2000 The HW Wilson Co.
Set Items Description
S1 8641 (INTERNET? OR WWW OR WORLD?(N2)WEB? OR ONLINE? OR ON()LINE- ?) (N4) (SHOP? OR ORDER? OR PURCHAS? OR SALE? OR PRODUCT?(N2)-
SELECT?)
S2 441 (ALTERNATIV? OR ALTERNAT? OR ANOTHER? OR SECOND? OR SUBSTITUT?) (N8) ((INTERNET? OR WEB? OR ONLINE? OR ON ()LINE? OR RETALL?) (N5) (SOURCE? OR STORE? OR PAGE? OR WEBSITE?))
S3 85996 (RELAT? OR SIMILAR? OR CORRELAT? OR SUGGEST? (N2) ANOTHER? OR REPLAC? OR SUGGEST?) (N5) (ITEM? OR PRODUCT? OR MERCHANDIS? -
OR GOOD? OR WARE?)
S4 0 S1 AND S2 AND S3
S5 0 S1(S2)S2(S)S3
S6 23 S1 AND S2
S7 23 RD (unique items) ?

7/7/1 (Item 1 fr file: 583)
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09319027

The internet comes alive to sound of Kiwi music
NEW ZEALAND: 2 NEW MUSIC WEBSITES TO BE LAUNCHED
New Zealand Herald (XAV) 04 Jul 2000 Online

Language: ENGLISH

Two new MP3 music websites are scheduled to venture into the New Zealand market by offering local music. To make its debut on 10 July 2000, mp3.net.nz is a MP3 site enabling users to download low-quality music track preview before paying NZ\$ 2.50 for a full download. Another website to worm its way into the New Zealand market is mp3.co.nz. With a planned September 2000 launching, the website sells CD at a price range of NZ\$ 20 and NZ\$ 25. Each CD will be produced according to the order placed online. The firm is also looking to employ six workers in New Zealand to enrich the local content of the website with local production such as Maori music. In addition to the two fresh websites, New Zealand has already an incumbent player, namely Nzmp3.co.nz, which provides more than 100 New Zealand-made MP3 music online. This firm also markets Decibellz-branded MP3 players.

7/7/2 (Item 2 from file: 583)
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09301524

Le grain de folie/

FRANCE: ADVERTISING CAMPAIGN FOR DIGITALL.FR

Le Figaro (XMV) 06 Jun 2000 p.46

Language: FRENCH

LagardYre's on-line boutique, digitall.fr, which specialises in digital entertainment (DVD, films, computer games), is launching a FFr 12mn advertising campaign, running between 4-20 June 2000, in the daily press, on posters and in magazines, featuring the first images of the website. A second campaign is expected to run in September 2000. Digitall.fr is targeting the whole of the population, but not just those familiar with the Internet, and the launch of its mail order catalogue will serve as a physical link from its on line shopping site.

7/7/3 (Item 3 from file: 583)
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09294647

Ashok Leyland launches B2B and B2C e-intiatives

INDIA: TWO WEB SITES UNVEILED BY ALL Economic Times (YZY) 16 May 2000 p.12

Language: ENGLISH

Ashok Leyland (ALL) of India has unfurled a new web site that features its wide array of components under the Leyparts stable. Apart from that, the new site which can be logged at www.leyparts.com also provides site visitors with information on the difference between other spare components with that of the ALL's parts. The electronic commerce web page allows customers to make their parts reservations to a distributor which in turn will locate the nearest ALL's spare parts storehouse to source the required materials. ALL, which is a leading commercial vehicle concern in India also rolled out another web page especially for its export markets. The web site styled, Ashokleyland.com will allow clients to place their orders online via a dealer to ALL which will submit its price quote for the order and then have the dealer open a LC <letter of credit> for the order. The site offers an avenue for clients to review as well as select

customised product models. Both web sites are equipped the powerful search engines.

7/7/4 (Item 4 from file: 583)
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09275773 news . bites

SINGAPORE: I-ONE.NET SET UP WEBSITE Retail Asia (ABD) Mar 2000 p.17

Language: ENGLISH

Singapore's i-One.net intends to market a mix of in-house supermarket brands and other commercially-branded products on its new www.i-One-Grocery.com site. The firm has another two websites - i-One-Food, a site featuring everything from restaurants to hawker stalls, and i-one-Festive, an online shopping mall featuring major retailers. *

7/7/5 (Item 5 from file: 583)
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09238003

The Net Enters Retail Space

US: IBM TO LAUNCH SUREPOS SERIES

Wall Street Journal Europe (WSJ) 10 Feb 2000 p.25

Language: ENGLISH

US-based computer group, International Business Machines (IBM), will launch a new range of cash registers on 10 February 2000 allowing shoppers to access orders placed via the Internet while in a retail store. The SurePOS 700 series can be connected to computer terminals at a number of points in the shop, such as the checkout, allowing shoppers to conclude the acquisitions themselves or obtain information. The new cash registers are being seen as another attempt by retailers to marry off-line and online operations and will allow stores to enhance back-office efficiency. Analysts believe that the new technology may end concern among consumers over ordering via the Internet, a trend which is hindering the launch of a true electronic commerce market.

7/7/6 (Item 6 from file: 583)
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09235195

Hanjin opens online virtual shopping mall

SOUTH KOREA: HANJIN'S NEW INTERNET SHOPPING MALL

The Korea Herald (XBF) 01 Feb 2000 p.11

Language: ENGLISH

Hanjin Transportation Co of South Korea has launched an Internet shopping mall (http://www.hanjinmall.co.kr) to allow shoppers to buy 235 special agricultural and fisheries products direct from the growing districts at lower prices. Using its well-established delivery network in the country, Hanjin will deliver the products door-to-door to customers. It will also provide real-time delivery information about the products sold. To enable Koreans living in the US to send gifts to relatives in their homeland, Hanjin plans to launch another website http://www.hjshopping.com on 1 February 2000. It plans to extend the service to Koreans living in other countries by end-2000. *

7/7/7 (Item 7 from file: 583)
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09214652

Net grocer plans for shop in Thailand

THAILAND: SINGAPORE ONLINE GROCER TO EXPAND The Straits Times (XBB) 20 Dec 1999 p.49

Language: ENGLISH

Singapore's GlobalGrocer.com, which offers 10,000 products to Internet shoppers , plans to offer sauces, spices, juices, condiments and other non-perishable grocery products from Thailand for global delivery, under an alliance with CRC Ahold, the operator of Tops supermarkets. GlobalGrocer will start testing online shopping kiosks in airports and Tops supermarkets in Bangkok and Chiangmai in early 2000. It is also keen to form alliances with other Thai food product companies and to launch a second website featuring Thai food. GlobalGrocer.com also plans to expand its online grocery store to other parts of Asia, including Japan, South Korea, China, Indonesia and Malaysia. *

7/7/8 (Item 8 from file: 583)
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09214088

Akinet confident of good response to auto website MALAYSIA: AUTO WEBSITE OFFERS ON LINE SHOPPING

The Star (XAT) 17 Dec 1999 Business p.4

Language: ENGLISH

The new one-stop on-line centre of Akinet Sdn Bhd will serve as an effective and comprehensive business-to-business and business-to-consumer platform for motor dealers in Malaysia. Accessible at www.usedcar.com.my, the website do not only showcase new and second -hand cars but also features finance and insurance agents, accessories, motorhomes, yatchs as well as motorcycles. Car buyers will enjoy the convenience of shopping on -line at the comfort of their homes, while motor dealers can explore new opportunities using the new marketing and sales channel.

7/7/9 (Item 9 from file: 583)
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09198534

Visit this Web site to order health products SINGAPORE: EZYHEALTH UNVEILS HEALTH PORTAL Business Times (XBA) 20 Nov 1999 p.8 Language: ENGLISH

Singapore's Ezyhealth Asia Pacific has unveiled its Internet health portal that provides the public access to buy health products on the Internet. Internet users can order products like exercise machines and beauty products. There are nine merchants selling products on the website, with another five to come on in a week. The firm hopes to get around 200,000 users for its website by April 2000. It will also introduce a website for doctors in Singapore in 2000. The Doctor's Net hopes to connect 60% of local clinics, which number around 2,000. It will allow doctors to exchange information with one another and carry out electronic commerce with suppliers of healthcare products. The firm has tied up with Commerce Exchange and Corporation Computer to provide e-commerce to the health and pharmaceuticals sector. It will unveil similar health portals catering to Malaysia and Hong Kong by mid-2000. Chinese language websites will be offered but there are no immediate plans for Malay websites.

7/7/10 (Item 10 from file: 583)
DIALOG(R) File 583: Gale Group Globalbase (TM)

09171753

Online sales still losing out to 'real experience' WORLD: ARE ONLINE SHOPPING MALLS SUCCESSFUL?

Financial Times (FT) 06 Oct 1999 p.XII

Language: ENGLISH

According to Chris Barling of US-based e-commerce firm Actinic software, Internet shopping malls have failed to make an impression on Online sales, as they lack the 'experience' of real-world shopping. An Internet shopping mall can only succeed if it can attract a stream of visitors similar to a physical mall, which is hard when every website is potentially 'one click' from another, according to Mr Barling. A mall which is owned by a well-known brand is likely to be more successful, as it will gain consumer trust, whilst the collection of various brands under a virtual mall 'umbrella' may not prove to be as popular. Forrester Research predicts that local retailers face a declining share of the Online shopping market, from 9% in 1999 to 6% in 2003.

(c) Financial Times 1999

7/7/11 (Item 11 from file: 583)
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09112189

Shanghai online shop

CHINA: PROBLEMS FOR ONLINE SHOPPING

HK Economic Times (XKH) 01 Jun 1999 p.a28

Language: CHINESE

According to Shanghai Information Network's survey, the major problem for online shopping is product delivery. Some shops make delivery after receiving payments. Some set payment and delivery on spot. Some set picking up goods at stores. About 26% of Internet users are worried no guarantee on product sales. Another 26% are worried no after-sales service. High online charge is another major problem. China has 2.1mm Internet users. But only 3% have online shopping experience. The market can only be profitable if the Internet users reach 10mm.

7/7/12 (Item 12 from file: 583)
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09030850

Two automobile websites launched in Chennai INDIA: TWO NEW WEBSITES ON AUTOMOBILE Economic Times (YZY) 28 Nov 1998 P.6

Language: ENGLISH

Ashok Leyland Ltd, an Indian automotive company has sponsored an exhaustive single-point website on Indian automobiles industry - www.automeet.com. The website was launched in Chennai, India on 27 November 1998. It was designed and being hosted by Goldwire Softweb Pvt Ltd. On the same day Satyam Infoway Ltd, an Indian Internet service provider (ISP) has launched another automobile website - www.carstreet.com which provide one-stop-site for online car purchase and car financing.

7/7/13 (Item 13 from file: 583)
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06642003

Remote shopping set to take off

UK: ELECTRONIC TRADING SET TO TAKE OFF

Language: ENGLISH

A report from Deloitte Consulting is forecasting that electronic commerce is at last, about to boom. The news comes after Gap <UK clothing group> launched its worldwide Internet shopping service. There has been such a demand for the product that another online store is already being planned. The report is predicting that by 1999 Internet trading will have increased by some 300%. All over the UK other retailers are also taking on electronic trading; Sainsbury's launched its online **shopping** site in May 1998 which allows customers to order via phone, fax or Internet . It is estimated that some 4mn customers will be reached when the service is made available at 32 stores. KPMG, the management consultancy agrees that the trading technique will take of but not at the rate that is being predicted. it believes that people will use the Internet as a first port of call for any enquiries, find the best deal and then go to the nearest store. The customer will still want to try the product first. The Institute of Grocery Distribution agrees that electronic shopping will take off in the near future, and some 30% of all UK retailers currently offer some form of remote shopping. Despite these facts there are still some 40% of retailers who have not yet considered offering a remote service at all. The Internet can offer some labour-saving devices by allowing customers to design their own web sites which suit their specific needs, they may even to design their own products. Retailers could then order the ingredients and save on inventory, administrative costs and waste. Brand names will become more vital as Internet shopping booms as shoppers look to a brand they know. The use of Electronic commerce is inevitable and looks set to break into UK retailing very soon.

7/7/14 (Item 14 from file: 583)
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06560207

Safety net for card shoppers

AUSTRALIA: INTERNET SHOPPING STEPPED UP

The Australian Financial Review (AFR) 11 Dec 1997 P.33

Language: ENGLISH

Australia's leading bank, Westpac will use Australian Business Access's (ABA) technology to provide credit card merchants a new method of processing Internet transactions, using Java applets. Hence, there is no need to require separate application to be downloaded to place an order. The move would give merchants and website developers an alternative to existing on - line payment schemes such as Telstra's SureLink and newcomers such as Jadco. Westpac hopes that the software would prove to be a secure method of billing credit card users over the Internet and hence lead to wide acceptance of Internet shopping in Australia.

7/7/15 (Item 15 from file: 583)
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06415049

COMMERCE ELECTRONIQUE/Ce que proposent les sites dZj\ installZs en E\

GERMANY/UK: INTERNET AND COMMERCE

Points de Vente (PDV) 8 Jan 1997 p.54-55

Language: FRENCH

In Germany and Great Britain, where there is a larger base of multimedia computers installed than in France, retailers have begun experimenting with sales on Internet. In Germany, the Karstadt group of store offers 150,000 products in the 17 shops of its My World virtual shopping centre. In Great Britain, Sainsbury's and Tesco's customers can buy wine, beer, and flowers by computer. Safeway estimates that electronic sales will represent 20% of its turnover within twenty years. The Deloitte & Touche firm, which

is even more optimistic, thinks that virtual trade membecome the second retail channel in at Britain, after stores.

7/7/16 (Item 16 from file: 583)
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06235431

Hongkong Telecom to lay Net backbone

HONG KONG: NEW UNIT TO TAKE ON THE INTERNET Computerworld HK (XDP) 16 Nov. 1995 P.1 Language: ENGLISH

As part of its plan to plunge into the Internet market, Hongkong Telecom has set up a new company called IMS. The new unit has been established with a two-fold objective. Firstly, it will look into constructing a new Internet backbone network to allow Internet service providers (ISPs) in Hongkong access to the Internet without having to connect through gateways to the United States. Secondly, it will offer Internet services such as access, Home page design and building World Wide Web sites for clients. These services would be launched in December 1995. IMS has also proposed to put up a dial-up on-line service in May 1996. Called IMS On-Line, it will allows subscribers to browse through proprietary on -line services, shop and access the Internet.

7/7/17 (Item 1 from file: 2) DIALOG(R) File 2:INSPEC

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6051593 INSPEC Abstract Number: C9811-7180-016

Title: The store's the thing [comparison shopping for better online commerce]

Author(s): King, N.

Journal: DBMS vol.11, no.10 p.61-3

Publisher: Miller Freeman,

Publication Date: Sept. 1998 Country of Publication: USA

CODEN: DBMSEO ISSN: 1041-5173

SICI: 1041-5173(199809)11:10L.61:STCS;1-2

Material Identity Number: M772-98010

Language: English Document Type: Journal Paper (JP)

Treatment: Practical (P)

Abstract: Building an online store (a Web store by another name) is a big project. Much bigger than I thought, even without programming from scratch. Fortunately, my clients suggested I look into online store development products and select the best tools for the job. Winnowing down the available e-commerce products, however, was no small challenge. Thus, the point of this article is to share a few groans, guffaws and grimaces about choosing online store software. I've learned that most e-commerce software can create an online store, but there's hell to pay in the fine print. I've also noticed that the software comes in different sizes. Naturally, you try to pick a size that fits for today and keep one eye cocked to the future. (0 Refs)

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7/7/18 (Item 2 from file: 2)

DIALOG(R) File 2:INSPEC

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03376466 INSPEC Abstract Number: D89001223

Title: Dylex shapes MIS into strategic weapon. On-line processing key to gaining control of sprawling retail empire

Journal: Chain Store Age Executive vol.65, no.1 p.84-6 Publication Date: Jan. 1989 Country of Publication: USA

CODEN: COMLEF ISSN: 0193-1199

Language: English Document Type: Journal Paper (JP)

Treatment: Practica

ca(P)
spliality chain store Dylex, shaping management information services into a competitive weapon has been a 15-year project. This year it will take still another step with advanced on -line transaction processing. Dylex has purchases StoreNet /2 from shared Financial Systems, a modular retail store communications system that offers full function data collection and distribution. Information can be gathered from point-of-sale either from in-store controllers or POS terminals. Data such as pricing changes and store broadcasts can also be transmitted downstream. By creating a single pipeline for retail communications, the same communications lines can be used for sales transactions, data collection, data distribution and messaging. (0 Refs)

7/7/19 (Item 1 from file: 233) DIALOG(R) File 233: Internet & Personal Comp. Abs. (c) 2000 Info. Today Inc. All rts. reserv.

00606079 00PI07-021

E-tailing: more than a catalog

Herel, Heath H

PC Magazine , July 1, 2000 , v19 n13 p147-148, 2 Page(s)

ISSN: 0888-8507

Discusses the launch of an online store. Points out that a successful online store goes beyond the setup of an attractive site with a shopping cart, and suggests that an online shop should offer all the services customers come to expect from traditional retailers. Mentions there are several freehosting sites available to smaller retailers , which provide the necessary storefront services. Lists alternate options available for larger online stores . Notes the availability of online shipping solutions, which will simplify fulfillment of online orders, and options for billing and credit card processing. Also mentions there are services available that can handle the inclusion of warranty service and support as well as merchandise returns. Includes one diagram. (kgh)

(Item 2 from file: 233) 7/7/20 DIALOG(R) File 233: Internet & Personal Comp. Abs. (c) 2000 Info. Today Inc. All rts. reserv.

00580722 00IK03-201

Web pages turbocharged

Zimmerman, Christine

InternetWeek , March 20, 2000 , n805 p1, 79, 2 Page(s)

ISSN: 0746-8121

Reports that start-up vendor, Fireclick Inc. aims to render the eightsecond rule obsolete with Blueflame, server software that downloads Web pages even before visitors have a chance to point and click. States that Blueflame uses historical and realtime clickstream analysis to reduce downloading times to as low as one second. Explains that Blueflame's proprietary content-delivery algorithm uses modem idle time during page views to retrieve pages that the user is likely to request, based on general site traffic patterns and macrostatistics on how visitors move from page to another . Adds that Blueflame resides on the origin Web server, which differentiates it from conventional content management products. Presents the results of online shopping IntermallAmerica's beta testing of Blueflame. Explains that Blueflame fees are based on amount of traffic it accelerates. Includes one photo. (MEM)

(Item 3 from file: 233) DIALOG(R) File 233: Internet & Personal Comp. Abs. (c) 2000 Info. Today Inc. All rts. reserv.

00550020 99CW10-308

Furniture makers, retailers team up through Web venture

Computerworld , October 25, 1999 , v33 n43 p28, 1 Page(s)

ISSN: 0010-4841 Reports that HomePart, a home furnishings company, has gotten more than 200 furniture makers and dealers to buy into its Web-based supply-chain strategy and under this model, manufacturers, retailers, and HomePoint all earn a profit from online sales executed via HomePoint's Advantage Network. Explains that HomePoint recruited established furniture retailers who will gain access to a greater range of products through HomePoint than through a traditional regional distributor. Adds that manufacturers gain a because, unlike many traditional customer base distributors, HomePoint lists multiple products from competing manufacturers. States that HomePoint will offer free Internet a to encourage stores to install the electronic catalogues. Adds t another benefit for retailers will be access to better customer information. Includes one photo. (CT)

7/7/22 (Item 4 from file: 233)
DIALOG(R)File 233:Internet & Personal Comp. Abs.
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00487006 98IW02-013

Building your online storefront -- Varying alternatives exist, but should you build your own?

Strom, David

InfoWorld , February 2, 1998 , v20 n5 p45, 47, 2 Page(s)

ISSN: 0199-6649

Reports that when planning an Internet storefront there are four paths to decide among, including joining an electronic mall (which is the simplest approach); outsourcing the store to an Internet Service Provider (which will provide your own domain name and Web identity without having to maintain the connection and services); purchasing a suite of Internet -commerce software and set it up yourself (however, many are nothing more than loose collections of software tools that may not even work well together); and finally, building a store yourself (which will appeal particularly if you need links into existing accounting, and inventory systems, and various payment schemes). Adds that Internet-commerce is a rapidly changing field, and with luck, building Web storefronts will be easier a year from now, as tools and techniques continue to improve. Includes one screen display. (bjp)

7/7/23 (Item 5 from file: 233)

DIALOG(R) File 233: Internet & Personal Comp. Abs.

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00429198 96NG07-020

Cyberguide: pink triangle

Martini, Adam

NetGuide , July 1, 1996 , v3 n7 p109, 1 Page(s)

ISSN: 1078-4632

Product Name: Rainbow Guide, The; Human Rights Campaign; QueerAmerica; Rainbow Mall, The

Presents a guide to four gay and lesbian information sources that are available at Internet sites. Provides capsule reviews and addresses for: The Rainbow Guide, offering links to Toronto's gay and lesbian scene; Human Rights Campaign, which strives to keep activists informed with HRC's resources; QueerAmerica, which provides a nationwide database for locating support groups and organizations; and The Rainbow Mall, online shopping in gay-owned and operated businesses. (CH)